

# 学汉语 🗶 看中国

2023 聊城大学 "汉语桥"来华团组项目简章 "CHINESE BRIDGE" VISITING CHINA PROGRAMS AT LIAOCHENG UNIVERSITY

# "汉语桥"教育工作者访华团

#### "CHINESE BRIDGE" STAFF DELEGATION

## 团组基本信息 PREAMBLE

Funded by the Center for Language Exchange and Cooperation of the Ministry of Education of China and organized by Liaocheng University, the program aims to meet the needs of educators from all over the world to understand the importance of Chinese-foreign language and culture exchange and promote the exchanges between China and other countries and districts.

## 参<mark>团人员</mark> PARTICIPANTS

- Head of overseas educational administrations;
- Presidents/headmasters of overseas colleges, high schools, or primary schools;
- Head of overseas educational institutions or school districts;
- Policymakers on Chinese language-related programs;
- Staff dedicated to founding or developing Chinese language and culture programs in schools or school districts;
- In principle 65 years or junior; fit for travelling internationally.

#### 活动内容

#### **ACTIVITIES**

In principle, the duration of the program is 7-10 days (including arrival and departure days). During the stay in China, the delegates will visit educational institutions and schools in some provinces and cities in China to better understand Chinese society and culture, and have indepth exchanges with Chinese educators to expand the cooperation.

## 费用 FEES

Participants are responsible for (1) round-trip international air tickets, (2) related insurance to cover the whole trip, and (3) visas to China at own expense. Other expenses in China (including group accommodation and travelling) will be funded in principle by the Center for Language Exchange and Cooperation and Liaocheng University.



# "汉语桥" 加国学生夏少营

#### "CHINESE BRIDGE" STUDENT SUMMER CAMP

## 团组基本信息 PREAMBLE

Funded by the Center for Language Exchange and Cooperation of the Ministry of Education of China and organized by Liaocheng University, the program aims to meet the needs of young students from all over the world to better understand Chinese language and traditional Chinese culture, so to further promote cultural exchanges between China and other countries/districts.

## 参营人员 PARTICIPANTS

- Students in overseas colleges or high schools;
- Students from relevant overseas educational institutions;
- Students passing HSK-2 or YCT-3 tests;
- Foreign nationality; native language is not Chinese language;
- Aged 14 30 in principle;
- Physically fit for international travelling.



### 活动内容

#### **ACTIVITIES**

In principle, the duration of the program is no more than 14 days (including arrival and departure days). During the stay in China, the campers will attend Chinese language and culture classes, participate in cultural exchange activities, and immerse in historic and cultural landscape.



## 费用 FEES

Campers are responsible for (1) buying round-trip intel air tickets, (2) buying related insurance to cover the whole trip, and (3) visa to China at own expense. Other expenses in China (including group accommodation and travelling) will be funded in principle by the Center for Language Exchange and Cooperation and Liaocheng University.

# "汉语桥" 外国学生夏少营日程参考方案

# BASIC ITINERARY OF "CHINESE BRIDGE" STUDENT SUMMER CAMP (FOR REFERENCE ONLY)

## 一周项目日程 ONE WEEK PROGRAM

- Morning: Airport pick-up, and trip to Liaocheng University (about 5
  -6 hours from Beijing airport to Liaocheng)
  Opening ceremony; Campus tour
  Afternoon: The fun in Chinese language learning
- D2 Morning: Local culture experiencing in city tour (Dongchang Lake, Guangyue Tower, ShanShaan Guild Hall) Afternoon: Practical Chinese language
- Morning: Local culture experiencing in city tour (Dongchangfu Wood-Block Prints, Garden Wan, and Tribute Bricks)
  Afternoon: Chinese language in traditional paintings
- D4 Morning: educational exchanges in visiting downtown schools Afternoon: traditional Chinese kongfu (Taiji); tabloid sports event
- Morning: Theme saloon: Chinese-Foreign Youth Roundtable
  Afternoon: Chinese language in traditional Chinese calligraphy
- Morning: Local culture experiencing at China Grand Canal
  Museum and big data-based shopping activities
  Afternoon: A joint music and dance gala
- D7 Morning: Visiting China Program presentation; closing ceremony Afternoon: Packaging; departure



## 两周项目日程 TWO-WEEK PROGRAM

- D1 Airport pick-up, and trip to Liaocheng University (about 5-6 hours from Beijing airport to Liaocheng)
- D2 Morning: Opening ceremony; Campus tour Afternoon: The fun in Chinese language learning
- Morning: Local culture experiencing in city tour (Dongchang Lake, Guangyue Tower, ShanShaan Guild Hall) Afternoon: Practical Chinese language
- Morning: Local culture experiencing in city tour (Dongchangfu Wood-Block Prints, Garden Wan, and Tribute Bricks)

  Afternoon: Chinese language in traditional paintings

- Morning: Local culture experiencing in city tour (Dongchangfu calligraphy writing brush; traditional Chinese tea ceremony)
  Afternoon: Chinese language in online shopping experience
- Morning: educational exchanges in visiting downtown schools
  Afternoon: traditional Chinese kongfu (Taiji); tabloid sports event
- D7 Morning: Theme saloon: Chinese-Foreign Youth Roundtable
  Afternoon: Chinese language in traditional Chinese calligraphy
- Morning: Local culture experiencing at China Grand Canal Museum and big data-based shopping activities

  Afternoon: A joint music and dance gala
- Morning: Visiting China Program Presentation
  Noon: Shuttle bus to Anyang City (2.5 hours) to visit Yin-Xu
  (Chinese Language Museum, for the earliest phase of the language).
  Stay in Anyang
- Morning: Shuttle bus to Qufu (4 hours) to visit Confucius Mansion,
  Temple, and Mausoleum to better understand Confucianism
  Afternoon: Visit Confucius Museum (depending on time spent in
  the morning); travel to Tai'an City (1.5 hours), stay in Tai'an
- Morning: Visit Mt. Tai, to experience traditional mountain culture and the culture of imperial sacrifice to heaven
  Afternoon: Shuttle bus to Jinan City (1.5 hours), capital city of Shandong Province; Stay in Jinan
- Morning: Visit Daming Lake and Baotu Spring
  Afternoon: Bullet train to Beijing City (1.5 hours in the train), Stay
  in Beijing
- D13 Morning: Visit the Great Wall
  Afternoon: Visit the Forbidden City (the Imperial Palace)
- D14 Morning: Visit the National Stadium (Bird's Nest, and Water Cube)
  Afternoon: Packaging; Shopping; Departure



# 温馨提示 REMINDERS

- 1. Staff delegates/student summer campers should sign safety MOU before the flight to China. Students younger than 18 should ask their parents or legal guardians to sign the MOU;
- ${\it 2. Staff delegates/student summer campers should attend group activities in the Visiting China Program.}$

## 关于我们

#### **ABOUT US**

Initiating its international student programs in year 1994, Liaocheng University (LCU) has cultivated more than 2,000 int'l students from nearly 100 countries and/or regions, who have been playing an important role in such fields as politics, economy, diplomacy, education, and culture.

School of International Education (SIE) of LCU is taking the responsibility of admissions and management of international students on campus, including students on Chinese language programs, degree programs, short-term study tour program in China, as well as the precision design of customized educational and cultural exchange programs.

LCU is the recipient institution of the International Chinese Teacher Scholarship and the Shandong Provincial Government Scholarship for International Students, in addition to the LCU President Scholarship open to student application.



# 优势与特色

#### PRIORITIES & FEATURES



- Shandong: north China dialect area with the strongest spoken Mandarin immersion:
- Shandong: the core area of Confucian culture that embodies the most traditional Chinese philosophies;
- Liaocheng: China's economic and social development panorama; experiencing China as it really is;
- Liaocheng: state-level historic and cultural city, Water City North of the Yangtze;
- Liaocheng: the city where the Yellow River meets the Beijing-Hangzhou Grand Canal;
- LCU: a complete range of disciplines and a high degree of program curriculum integration;
- LCU: Three-in-one teaching model optimization helps with the comprehensive development of students;
- LCU: high-level interdisciplinary faculty;
- LCU: an array of scholarships open to international students;
- LCU: an authorized Chinese language proficiency test center.





## 聊城大学国际教育交流学院

SCHOOL OF INTERNATIONAL EDUCATION OF LIAOCHENG UNIVERSITY